

Sample Degree Options for Optimist International***Turn Optimism into Opportunity—Earn Your Degree with Columbia Southern University (CSU)***

For a full list of available degree programs and their admission requirements, please see the official [CSU Catalog](#).

UNDERGRADUATE DEGREE OPTIONS:

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – GENERAL CONCENTRATION *		
<i>Multiple Career-Focused Concentrations Available (e.g., Cybersecurity, Data Analytics, Project Management)</i>		
Total Program Requirements		120
<i>Up to 90 credit hours from approved sources, such as postsecondary transcripts, military transcripts, and professional certifications, may be applied toward the degree in accordance with CSU transfer credit policy, program requirements, and official evaluation.</i>		
General Education Requirements		30
Categories	Credit Hours	
Humanities and Fine Arts – Group A	3	
Humanities and Fine Arts – Group A or B	3	
Social and Behavioral Sciences	6	
Natural Sciences	6	
Mathematics	3	
History	3	
English Composition	6	
Major Requirements		51
Course	Title	Credit Hours
ACC 2301	Principles of Accounting I	3
ACC 2302	Principles of Accounting II	3
ACC 3301	Managerial Accounting	3
BUS 2301	Introduction to Business	3
BUS 3301	Business Law	3
BUS 4302	Business Policy and Strategy	3
COM 2302	Organizational Communication	3
ECO 2301	Principles of Microeconomics	3
ECO 2302	Principles of Macroeconomics	3
FIN 3301	Financial Management	3
HRM 3302	Human Resource Management	3
ITC 3303	Information Systems Management	3
LDR 3301	Leadership	3
MGT 3301	Principles of Management	3
MKT 3301	Principles of Marketing	3
PHI 4301	Business Ethics	3
SLR 2301	Leading Teams	3
Open Electives		39

* Degree requirements, transfer credit, and admission eligibility are governed by CSU's policies and are subject to change.

BACHELOR OF SCIENCE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY**Multiple Career-Focused Concentrations Available (e.g., Communications, Data Analytics, Management)***Total Program Requirements***Up to 90 credit hours from approved sources, such as postsecondary transcripts, military transcripts, and professional certifications, may be applied toward the degree in accordance with CSU transfer credit policy, program requirements, and official evaluation.***120****General Education Requirements****30**

Categories	Credit Hours
Humanities and Fine Arts – Group A	3
Humanities and Fine Arts – Group A or B	3
Social and Behavioral Sciences	6
Natural Sciences	6
Mathematics	3
History	3
English Composition	6

Major Requirements**42**

Course	Title	Credit Hours
IDT 2301	Foundations of Instructional Design and Technology	3
IDT 3301	Adult Learning and Instruction	3
IDT 3302	Instructional Design for Education and Training	3
IDT 3303	Assessment of Student Learning	3
IDT 3304	Designing Accessible Learning	3
IDT 3305	Learning Technologies in the Workplace	3
IDT 3306	Designing Instruction in Diverse Learning Environments	3
IDT 4301	Tools for Instructional Design and Online Learning	3
IDT 4302	Game-Based Learning and Gamification	3
IDT 4303	Issues and Trends in Instructional Media Design and Technology	3
IDT 4304	Instructional Technology Leadership	3
IDT 4305	Program Evaluation	3
IDT 4320	Instructional Design and Technology Capstone	3
MGT 3304	Project Management Overview	3

Program Electives**12**

Course	Title	Credit Hours
EMS 3307	Course Design and Development for EMS	3
EMS 4309	Engaging Students and Knowledge Retention in EMS	3
EMS 4310	Creative Applications in the EMS Learning Environment	3
HRM 3302	Human Resource Management	3
HRM 4301	Training and Development	3
ITC 2301	Personal Computer Fundamentals	3
ITC 3303	Information Systems Management	3
ITC 4304	Web Design and Development	3
MGT 4301	Project Planning	3
SLR 2301	Leading Teams	3

Open Electives**36**

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GRADUATE DEGREE OPTIONS:

MASTER OF SCIENCE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY*

Total Program Requirements

Up to 24 credit hours of graduate-level coursework from approved sources, such as university transcripts, military transcripts, and training programs, may be applied toward the degree in accordance with CSU transfer credit policy, program requirements, and official evaluation.

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Major Requirements

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Course	Title	Credit Hours
BUS 5301	Strategic Entrepreneurship and Innovation	3
EDU 5301	Adults as Learners	3
EDU 5302	Personal Leadership Skills and Team Building	3
EDU 6301	Assessment, Learning, and Action Research	3
HRM 6303	Training and Development	3
IDT 5301	Learning Theories for Instruction	3
IDT 5302	Instructional Design and Technology	3
IDT 5303	Online Learning and Learning Management Systems	3
IDT 5304	Digital Media	3
IDT 5305	Digital and Emerging Technology Strategies	3
IDT 6320	Program Evaluation	3
MGT 6302	Project Management Strategy and Tactics	3

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MASTER OF BUSINESS ADMINISTRATION – GENERAL CONCENTRATION*

Multiple Career-Focused Concentrations Available (e.g., Human Resource Management, Marketing, Project Management)

Total Program Requirements

Up to 24 credit hours of graduate-level coursework from approved sources, such as university transcripts, military transcripts, and training programs, may be applied toward the degree in accordance with CSU transfer credit policy, program requirements, and official evaluation.

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Major Requirements

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Course	Title	Credit Hours
ACC 5301	Management Applications of Accounting	3
BUS 6320	Global Strategic Management	3
ECO 6301	Economics for Managers	3
FIN 6301	Corporate Finance	3
HRM 6301	Human Resource Management Methods	3
ITC 5301	Management Information Systems	3
MKT 5301	Advanced Marketing	3
RCH 5301	Research Design and Methods	3

Concentration – General

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DOCTOR OF ORGANIZATIONAL LEADERSHIP*

Total Program Requirements

Up to 40 credit hours of doctoral-level coursework from approved sources, such as university transcripts and training programs, may be applied toward the degree in accordance with CSU transfer credit policy, program requirements, and official evaluation.

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Major Requirements

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Course	Title	Credit Hours
LDR 7301	Leadership Theory and Practice	3
LDR 7302	Designing Organizations for Competitive Advantage	3
LDR 7303	Leadership and Organizational Communication	3
LDR 7304	Data Analytics and Strategic Decision-Making	3
LDR 8301	Principles of Consulting	3
LDR 8302	Leadership and Human Resource Development	3
LDR 8303	Educational Strategies for Adult Learners in Organizations	3
LDR 8304	Advanced Global Leadership	3
MGT 7301	Organizational Behavior and Comparative Management	3
ORI 7100	Doctoral Orientation	1
RCH 7301	Critical Thinking for Doctoral Learners	3
RCH 7302	Doctoral Writing and Inquiry into Research	3
RCH 8301	Doctoral Research Methods	3
RCH 8303	Quantitative Data Analysis	3
RCH 8304	Qualitative Data Analysis	3
RCH 8307	The Doctoral Research Study Journey	3

Dissertation Requirements

A minimum of 15 credit hours of dissertation/research courses must be completed.

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